

## JOURNAL PUBLICATIONS

Hall, W. M., Schmader, T., and Croft, E. (2015). Climate control: Reducing social identity threat and improving cross-sex interactions through workplace policies. Manuscript in preparation.

Hall, W., Schmader, T., & Croft, E. (2015). [Engineering Exchanges: Daily Social Identity Threat Predicts Burnout Among Female Engineers](#). *Social Psychological & Personality Science*, 6(5), 528-534.

Meng, V., Pelletier, J., & Croft, E. (2015). Short instrument on the public awareness of the benefits of gender diversity for assessing the level of valuation of gender diversity as program evaluation in STEM. Manuscript in preparation.

Meng, V., Pelletier, J., Parker, R., & Croft, E. (2015). Impact of a women in STEM conference on two indicators of career persistence: Evaluation design and results. Submitted to *Career Development International*.

## CONFERENCE PROCEEDINGS

Beaulieu, C., Croft, E., Grimm, M. (2011). Why should we care about women in engineering anyways? The Partners for the Advancement of CAD/CAM/CAE Education International Conference, Vancouver Canada.

Croft, E., Schmader, T., Inness, M., & Davidson, V. (2014). Engendering engineering success. Canadian Coalition of Women in Engineering, Science, Technology, and Trades Conference, Regina, Canada.

Croft, E., Winkelman, P., Boisvert, A., & Patten, K. (2013). [Global Engineering Leadership – Design and Implementation of Local and International Service Learning Curriculum for Senior Engineering Students](#). Canadian Engineering Education Association Conference, Montréal, Canada.

Hall, W., Schmader, T., & Croft, E. (2015). Engineering allies: The benefits of social support for women in engineering. Society for Personality and Social Psychology Annual Meeting, p.B281.

Hall, W., Schmader, T., & Croft, E. (2013). Engineering equality: How negative interactions undermine the health and well-being of male and female engineers. Society for Personality and Social Psychology Annual Meeting, NSERC, New Orleans, LA, USA, p. B93.

Hollett, S., Emerson, C., Croft, E. & Pelletier, J. (2012). Advancing Women's Leadership in SETT Fields. Canadian Coalition of Women in Engineering, Science, Trades and Technology Conference, Halifax, Canada.

Knott, V., Dozzi, A., Li, E., Palmer A., Meng, V. & Pelletier, J. (2014). Starting conversations: National conference on women in engineering. Canadian Coalition of Women in Engineering, Science, Technology, and Trades Conference, Regina, Canada.

Mavriplis, C., & Croft, E. (2013). Design for inclusion. Canadian Engineering Education Association Conference, Montréal, Canada.

Mavriplis, C., & Croft, E. (2013). Leadership development programs for women in engineering industry. Canadian Engineering Education Association Conference, Montréal, Canada.

Meng, V., Pelletier, J., & Croft, E. (2014). Designing evaluation. Canadian Coalition of Women in Engineering, Science, Technology, and Trades Conference, Regina, Canada.

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## OTHER EXTERNAL PUBLICATIONS

Croft, E., & Pelletier, J. (2012). Diversity in organizations – why and how. *Innovation*, September/October 2012, 18-20.

Croft, E., Parker, R., & Pelletier, J. (2015). How much are you worth? Salary negotiation for the woman professional. *Innovation*, January/February 2015, 26-27.

Pelletier, J. (2012). Salary and Contract Negotiation for Engineers. *Ingenuity*, Fall 2012/Winter 2013, 17.

Pelletier, J., Parker, R., & Croft, E. (2014). How much are you worth? Salary negotiation for the woman professional. *The Professional Edge*, 141, 12-13.

Stukas, A., Staub-French, S., & Shannon, L. (2015). The key to increasing innovation. *Innovation*, January/February 2015, 22-23.