



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA



Upcoming Events

- [Aug 27: Women in STEM Summer Social](#)
- [Aug 29: Deadline to apply for E-Series North – Empowering Entrepreneurship in Northern BC](#)
- [Sept 5: RVSP to WWEST Partners Social Media Workshop](#)
- [Sept 9: Who's in charge: Why aren't there more women in leadership roles?](#)
- [Sept 18: Ashlu Creek Small Hydro Tour](#)
- [Oct 16-17: International Conference on Women's Education for Sustainable Human Development](#)

Announcements & Articles

- [Co-branding partners for white papers!](#)
- [Women and minority corporate executives are penalized for fostering diversity](#)
- [Diversity makes you smarter](#)
- [Tech sector still struggles with gender diversity, says key is to involve girls](#)
- [Some universities crack code in drawing women to computer](#)

In the Spotlight:

TEAMS 4 Change! is hosting an app challenge!



Is there something on campus that really bugs you? Enough that you wish there was an app for it? The RVSP Challenge is your opportunity to get a team together and create an app that solves that problem! Prizes include \$500 cash and a one hour session with entrepreneurship mentors from [UVic's ICE accelerator!](#)

[Click here](#) for more details about the app challenge and team requirements. The submission deadline is September 14, 2014!

Upcoming Events

[Aug 27: Women in STEM Summer Social](#)

BCWEN and Women in Mining BC are hosting a summer social where you will have the opportunity to

[science](#)

Reminders

- [Sept 15: Registration deadline for Step Up: A Promotion Workshop for Female Faculty](#)
- [Sept 15: WWEST Partners Call for Proposals](#)

meet and connect with women from STEM sectors around Vancouver.

This event will take place on August 27 at 5:30pm – 7:30pm. Tickets include dinner and a drink.

For more information and to buy tickets, [click here!](#)

[Aug 29: Deadline to apply for E-Series North – Empowering Entrepreneurship in Northern BC](#)

The Forum for Women Entrepreneurs (FWE) is hosting a one day workshop about economic opportunities for female entrepreneurs in northern BC, followed by a reception. It will take place on Oct 15, 2014 at the Ramada Hotel Downtown, Prince George, BC. Applications to attend the workshop are due on Aug 29, 2014.

For more information and to buy tickets, [click here.](#)

[Sept 5: RVSP to WWEST Partners Social Media Workshop](#)

WWEST will be presenting a Marketing for Social Media workshop on Sept 15 at UBC for all applicants for WWEST Partners, as well as past Partners. Please RVSP by Sept 5 by emailing [wwest@mech.ubc.ca!](mailto:wwest@mech.ubc.ca)

If you are applying to be a [WWEST Partner](#), remember to send in your application form by Sept 15!

[Sept 9: Who's in charge: Why aren't there more women in leadership roles?](#)

UBC Dialogues: Vancouver will be hosting a panel and discussion about the causes of gender imbalance in senior leadership positions. Profiles of the esteemed panelists and more details about the discussion can be found [here](#).

The event will takeplace on:

Tuesday, September 9, 2014

6:30-9:00pm

Vancouver Marriott Pinnacle Downtown
1128 West Hastings Street
Vancouver, BC

Be sure to RSVP before Wednesday September 3!

[Sept 18: Ashlu Creek Small Hydro Tour](#)

BC Women in Energy Network (BC WEN) will be hosting a tour of the Ashlu Creek small hydro project, providing an up-close look at run-of-river hydro operations. The tour will take place on September 18 from 9:00am to 12:00pm.

For more information and to buy tickets, [click here](#).

[Oct 16-17: International Conference on Women's Education for Sustainable Human Development](#)

Registration is now open for the International Conference on Women's Education for Sustainable Human Development (ICWESD)! The conference will take place in Winnipeg, Manitoba on October 16-17, 2014. Early bird registration is available until Sept 24, and there is also a discounted price for students.

For more information and to register, [click here](#).

Announcements & Articles

[Co-branding partners for white papers!](#)

WWEST has successfully partnered with five different organizations for co-branding on our [white papers](#)! Most of them have co-branded all seven white papers. For more information about co-branding with WWEST, [click here](#).

[Click here](#) to read the full article.

[Article: Women and minority corporate executives are penalized for fostering diversity](#)

A recent study has found that ethnic minority or female leaders who show diversity-valuing behavior are seen as performing worse than their equally diversity-valuing white or male counterparts. It follows that ethnic minority and female leaders who do not show that they value diversity increase their chances of moving up the corporate ladder.

[Click here](#) to read the full article.

[Article: Tech sector still struggles with gender diversity, says key is to involve girls](#)

WVest's partner, [GIRLsmarts](#) was featured in [this article](#) which discusses the lack of women in tech industries and how to increase girls' interest in these industries. GIRLsmarts is a collaborative effort between SAP Labs and the University of British Columbia aimed at getting seventh grade girls excited about science and technology.

[Article: Diversity makes you smarter](#)

Researchers have found that although diversity in a group of people can make it more difficult to achieve group cohesion, there are beneficial effects from friction within a group, like promoting thought outside people's own perspectives.

[Click here](#) for the full article.

[Article: Some universities crack code in drawing women to computer science](#)

Female enrolment in computer science programs at US colleges has plummeted since the 1980s, but it's on the rise at a few top college programs like Harvey Mudd and Carnegie Mellon.

Harvey Mudd revised its recruiting brochures to show photos of women, and it hired women as campus tour guides. "We made it very clear that being a female scientist, that's normal."

Reminders

[Sept 15: WWEST Partners Call for Proposals](#)

WWEST is currently accepting applications for potential partners! The WWEST Partners program brings together training, resources and funding from the WWEST program with both established and un-established community organizations that are undertaking activities to promote outreach, recruitment and retention for girls, young women and industry professionals in engineering science and technology. For more information and access to the application, [click here](#).

Please note that this will be the last year for WWEST Partners funding. The application deadline has changed this year to September 15. Early application is encouraged!

[Sept 15: Registration deadline for Step Up: A Promotion Workshp for Female Faculty](#)

Your NSERC Chairs for Women in Science and Engineering invite you to attend this unique workshop and to learn from female Full Professors about what worked for them, gain insights from those who have served as Dean or Department Chair, and leave with a draft plan for your own career advancement. This workshop is primarily aimed at Associate Professors – Assistant Professors are welcome and will also benefit from attending. This is a great opportunity to get the support and encouragement you need to Step-Up!

This workshop will take place at:

8:00am - 4:30pm
Friday, Oct 3, 2014
The Westin Hotel
1181 Hollis St, Halifax
Harbour Suites A/B

[Click here](#) for more information and to register.

If you have any questions about WWEST or wish to be removed from this mailing list, please contact:

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