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Upcoming Events

- [July 14: Registration deadline for 'Becoming Leaders' workshop](#)
- [July 18: Deadline for ICWESD presentation proposals](#)
- [May 22 & 23, 2015: Creating Connections 4.0](#)

Announcements & Articles

- [Dr. Sheryl Staub-French announced as inaugural holder of Goldcorp Professorship in Women in Engineering at UBC](#)
- [Push is on to get girls interested in the tech sector](#)
- [New researach proves gender bias extraordinarily prevalent in STEM careers](#)
- [Google Bets $50 Million on Inspiring Girls to Become Coders](#)

Reminders

- [July 19: Be Like Ada Coding Bootcamp](#)

In the Spotlight:

WWEST is currently accepting applications for potential partners!

There are three categories of WWEST Partners – Funded Partners, Network Partners, and Affiliates. The WWEST Partners program brings together training, resources, and funding from the WWEST program with both established and un-established community organizations that are undertaking activities to promote outreach, recruitment, and retention for girls, young women, and industry professionals in engineering science and technology. For more information and access to the application, [click here!](#)

Please note that this will be the last year for WWEST Partners funding. The application deadline has changed this year to **September 15, 2014.** Early

application is encouraged!

Upcoming Events

July 14: Registration deadline for 'Becoming Leaders' workshop

As part of the Government of Canada Status of Women Initiative to advance women in technology, SCWIST will be hosting a 'Becoming Leaders' workshop in collaboration with the Canadian Centre for Women in Science, Engineering, Trades and Technology (WinSETT Centre).

The workshops will take place at:

8:30am to 5:00pm on Wednesday, September 17
SFU Harbour Centre, 515 W Hastings Street,
Room 2945 McLean Management Studies Lab.

For more information and to register, click here.

July 18: Deadline for ICWESD presentation proposals

The first International Conference on Women's Education for Sustainable Human Development will be held in Winnipeg, Manitoba on October 16 and 17, 2014. Attendees will have the opportunity to network with national and international leaders involved in sustainable human development, particularly related to women's issues.

They are currently accepting presentation proposals, which are due on July 18, 2014. For more information about the conference and submitting an abstract, click here.

May 22 & 23, 2015: Creating Connections 4.0

Simon Fraser University will be hosting the Creating Connections 4.0 conference in May 2015, bringing together people of all genders and backgrounds for two days instead of one, to discuss issues of personal and professional development, networking, and inspiration.

Click here for more information.

Announcements & Articles

Dr. Sheryl Staub-French announced as inaugural holder of Goldcorp Professorship in Women in Engineering at UBC

The Faculty of Applied Science announces Dr. Sheryl Staub-French, associate professor in civil engineering, as the inaugural holder of the Goldcorp Professorship in Women in Engineering at UBC.

As Goldcorp Professor, Staub-French will lead a targeted recruitment strategy for UBC Engineering that plans to increase the number of women enrolled in its programs from the national average of 20 percent to close to 50 percent by 2019...
Click here to read more

Article: Push is on to get girls interested in the tech sector

An article in the Vancouver Sun features Be Like Ada, an initiative that aims to encourage girls to explore science and technology. One of its programs is a coding boot camp for teenage girls taking place this summer. WWEST's own Elizabeth Croft is also featured in the article.

Ada Lovelace, the woman known as the world's first computer programmer, was born in 1815. She was an exception in her time and, almost 200 years later, while women in technology aren't exactly the exception, neither are they the rule.

Article: New research proves gender bias extraordinarily prevalent in STEM careers

A study from Columbia Business School shows that although women are being encouraged to pursue careers in STEM fields, gender bias among hiring managers is making it more difficult for women to get hired.

In an experiment in which participants were hired to perform a mathematical task, both male and female managers were twice as likely to hire a man than a woman—even when the managers had no

information beyond a candidate's appearance and, therefore, gender.

Read the full article [here.](#)

Reminders

July 19: Be Like Ada Coding Bootcamp

Be Like Ada will be holding a bootcamp for 500 high-school girls to learn to code. The event is geared for girls aged 14-17 and will be held at the Rocky Mountaineer station on July 19 from 9am to 5pm.

Be Like Ada aims to achieve 50% female software engineering undergrads & 2x the number of engineers. The ability to code, even a little bit, will enable girls to pursue the careers with the greatest opportunities.

For more information about Be Like Ada and to register, [click here.](#)

If you have any questions about WWEST or wish to be removed from this mailing list, please contact:

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