

WWEST PRESENTATIONS, WORKSHOPS, & CONFERENCES

Links to workshop and presentation slides can be found at: www.wwest.mech.ubc.ca/report.

WORKSHOPS & PRESENTATIONS BY WWEST

ON SUPPORTING WOMEN IN ENGINEERING, SCIENCE AND TECHNOLOGY

- February 1, 2011 - Langara College, BC, **WWEST and Careers in Engineering**, Dr. Elizabeth Croft.
- February 28, 2011 - University of Victoria, ON, **Supporting Women in Engineering, Science and Technology in BC/Yukon**, Dr. Elizabeth Croft.
- April 5, 2011 - University of Okanagan, BC, **Supporting Women in Engineering, Science and Technology in BC/Yukon**, Dr. Elizabeth Croft.
- June 4, 2011 - Northwest Biomechanics Symposium Workshop, **Women in Biomechanics**, Dr. Elizabeth Croft, Jennifer Pelletier.
- December 8, 2011 – Goldcorp, Vancouver BC, **Women in Engineering Forum Panelist**, Dr. Elizabeth Croft.
- February 8, 2012 - BCIT, **WWEST Basics**, Dr. Elizabeth Croft.
- August 3, 2012 – Women in Physics Canada Conference, Vancouver, BC, **Panel: Gender Issues in Physics and Sciences**, Dr. Elizabeth Croft.
- June 18, 2013 - Canadian Engineering Education Association Conference, Montreal, QC, **Design for Inclusion**, Dr. Elizabeth Croft, Dr. Catherine Mavriplis.
- November 24, 2013 - National Conference on Women in Engineering, Vancouver, BC, **Workshop: Forming the Community – Running a WiE group**, Jennifer Pelletier, Sean Heisler.
- May 24, 2014 - CCWESTT Conference, Regina SK, **Starting Conversations National Conference on Women in Engineering**, Veronica Knott, Ali Dozzi, Andrea Palmer, Eleanor Li, Vivian Meng, Jennifer Pelletier.
- November 4, 2011 - Science World, Vancouver BC, **Happy 30th Birthday SCWIST**, Dr. Elizabeth Croft Keynote

ON BENEFITS OF DIVERSITY IN THE WORKPLACE

- October 25, 2010 - APEGBC AGM Conference, Victoria BC, **Benefits of Diversity in Your Organization**, Dr. Elizabeth Croft, Jennifer Pelletier.
- April 19, 2011 - Worley Parsons Strategy Session, Vancouver, BC, **Engendering Change**, Dr. Elizabeth Croft.
- July 29, 2011 - PACE Conference, UBC Vancouver, **Why should we care about women in engineering anyway?** Jennifer Pelletier, Dr. Elizabeth Croft.
- January 12, 2012 – Women in Mining BC Chapter, Vancouver, BC, **Brown Bag Lunch**, Dr. Elizabeth Croft.
- February 19, 2013 – Aviation Leadership Forum, Vancouver, BC, **Keynote Speech**, Dr. Elizabeth Croft.
- May 11, 2013 - Creating Connections 3.0, UBC Vancouver, Workshop: **Diversity is great but how do we do it?** Dr. Elizabeth Croft, Jennifer Pelletier.
- November 23, 2013 - National Conference on Women in Engineering, Vancouver, BC, **The Value of Diversity**, Dr. Elizabeth Croft.
- November 23, 2013, National Conference on Women in Engineering, Vancouver, BC, **Diversity in the Workplace Workshop**, Jennifer Pelletier (2 workshops).
- May 22, 2015 - Creating Connections 4.0, Simon Fraser University, BC, **Strategic Recruiting – Values-Guided Hiring**, Dr. Elizabeth Croft, Jennifer Pelletier.

THE NEXT GENERATION OF WOMEN IN STEM: MAKING TRANSFORMATIVE CHANGE

- July 15, 2014 - UBC Vancouver, **International Conference of STEM in Education**, Dr. Elizabeth Croft.
- June 1, 2015 – **Women in STEM Workshop Series**, Whitehorse, YT, Dr. Elizabeth Croft.

ON CAREER PATH

- March 23, 2011 - UBC Women in Science and Engineering Networking Night, **Keynote Speech**, Dr. Elizabeth Croft.
- April 12, 2012 - DAWEG and EWB event, Vancouver, BC, **A Career with meaning: Engineering at the intersection of societal challenges and personal passion**, Dr. Elizabeth Croft.
- November 1, 2012, Edmonton, AB, **WISEST Lectureship Keynote Speech & Panel**, Dr Elizabeth Croft.
- March 13, 2014 – Women in Science and Engineering Mentoring Event, UBC Vancouver, **Keynote Speech**, Dr. Sheryl Staub-French.
- June 18, 2014 - West Vancouver Women's Network, **Why your daughter should consider engineering**, Dr. Sheryl Staub-French.
- September 30, 2014 - Women in Engineering Kick-off Event, **Keynote Speech**, Dr. Sheryl Staub-French.
- November 11, 2014 - Women in Society of Environmental Toxicology and Chemistry (SETAC) Luncheon, **Women Leaders in Science – the Power to Influence**, Dr. Sheryl Staub-French.
- November 26, 2014 - Quantum Leaps North Vancouver, **Post-Secondary Planning – Picking Your Path**, Jennifer Pelletier.
- March 19, 2015 - BCIT, Burnaby, **My Engineering Experience – Travelling with Friends**, Dr. Elizabeth Croft.
- March 28, 2015 - Engineering Explorations 10 & Quantum Leaps Burnaby. BC, **My Engineering Experience – Travelling with Friends**, Dr. Elizabeth Croft & Charlie PR2. (2 keynote speeches)

ON LEADERSHIP DEVELOPMENT

- March 28, 2011 - Stantec, Vancouver, BC, **WinSETT Leadership Development Workshop**, Dr. Elizabeth Croft, Jennifer Pelletier.
- March 29, 2011 - Urban Systems, Richmond, BC, **WinSETT Leadership Development Workshop**, Dr. Elizabeth Croft, Jennifer Pelletier.
- October 24, 2011 - WorksafeBC, Richmond BC, **WinSETT Leadership Development Workshop**, Dr. Elizabeth Croft, Jennifer Pelletier.
- October 25, 2011 - Stantec, Kelowna, BC, **WinSETT Leadership Development Workshop**, Dr. Elizabeth Croft, Jennifer Pelletier.
- October 26, 2011 - WorleyParsons, Victoria, **WinSETT Leadership Development Workshop**, Dr. Elizabeth Croft, Jennifer Pelletier.
- October 27, 2011 - Teck, Vancouver, BC, **WinSETT Leadership Development Workshop**, Dr. Elizabeth Croft, Jennifer Pelletier.
- May 4, 2012 - CCWESTT Conference, Halifax NS, **Advancing Women's Leadership in SETT Fields**, Dr. Elizabeth Croft, Jennifer Pelletier.
- October 25, 2012 - APEGBC AGM Conference, University of Victoria, ON, **Building Leadership Diversity – Becoming Leaders Workshop for Women Engineers**, Dr. Elizabeth Croft, Jennifer Pelletier (2 presentations).
- October 26, 2012 - APEGBC AGM Conference, University of Victoria, ON, **Building Leadership Diversity – Becoming Leaders Workshop for Women Engineers**, Dr. Elizabeth Croft, Jennifer Pelletier.
- June 18, 2013 - Canadian Engineering Education Association Conference, Montreal, QC, **Global Engineering Leadership**, Dr. Elizabeth Croft, Paul Winkelman, Alaya Boisvert, Kristin Patten.
- June 18, 2013 - Canadian Engineering Education Association Conference, Montreal, QC, **Leadership Development Programs for Women in Engineering Industry**, Dr. Catherine Mavriplis, Dr. Elizabeth Croft.

- March 28, 2014 – Engineers Without Borders Speaker Series, UBC Vancouver, **Keynote Speech**, Dr. Elizabeth Croft.
- June 2, 2015 - Women in STEM Workshop Series, Whitehorse, YT, **Leadership**, Dr. Elizabeth Croft, Dr. Lesley Shannon, Jennifer Pelletier.

ON MENTORSHIP

- September 30, 2011 - APEGA Annual Mentoring Conference, Calgary, AB, **Keynote Speech**, Dr. Elizabeth Croft.
- March 24, 2013 - UBC Engineering Mentoring Program Closing Event, **Keynote Speech**, Dr. Elizabeth Croft.
- September 20, 2013 - APEGA Annual Mentoring Conference, Calgary, AB, **Practical Mentorship**, Dr. Elizabeth Croft.
- September 20, 2013 - APEGA Annual Mentoring Conference, Calgary, AB, **Workshop: Practical Mentoring**, Dr. Elizabeth Croft.
- October 16, 2013 - UBC Engineering Mentoring Program Kick-off Event, **Keynote Speech**, Dr. Elizabeth Croft.
- October 23, 2014 - UBC Engineering Mentoring Program, **Keynote Speech**, Dr. Elizabeth Croft.
- March 12, 2015 - UBC Vancouver, **Women in Science and Engineering Networking Night**, Dr. Sheryl Staub-French.
- June 1, 2015 - Women in STEM Workshop Series, Whitehorse, YT, **Practical Mentorship**, Dr. Lesley Shannon, Jennifer Pelletier.

ON IMPOSTER SYNDROME

- January 21, 2011 – UBC Vancouver, **Imposter Panel: Feel like you don't quite measure up?** Dr. Elizabeth Croft.
- January 22, 2014 - UBC Okanagan, **Imposter Panel**, Dr. Elizabeth Croft.

ON SALARY NEGOTIATIONS

- February 24, 2011 - APEGBC & UBC Salary Seminar/Industry Night 2011, **How Much Are You Worth?** Dr. Elizabeth Croft.
- January 24, 2012 - UBC Vancouver Computer Science Salary Seminar, **How Much Are You Worth?** Dr. Elizabeth Croft.
- February 2, 2012 - APEGBC & UBC Salary Seminar/Industry Night 2012, **How Much Are You Worth?** Dr. Elizabeth Croft.
- February 27, 2013 - APEGBC & UBC Salary Seminar/Industry Night 2013, **How Much Are You Worth?** Dr. Elizabeth Croft.
- March 3, 2014 - APEGBC & UBC Salary Seminar/Industry Night 2014, **How Much Are You Worth?** Dr. Elizabeth Croft.
- April 1, 2014 - BCIT, Salary Seminar, **How Much Are You Worth?** Dr. Sheryl Staub-French.
- May 22, 2014 - CCWESTT Conference, Regina, SK, **How Much are you Worth? Keynote Speech**, Dr. Elizabeth Croft.
- March 19, 2015 - BCIT, **Salary Seminar**, Dr. Elizabeth Croft.

ON ENGENDERING ENGINEERING SUCCESS

- May 23, 2014 - CCWESTT Conference, **Engendering Engineering Success**, Dr. Elizabeth Croft, Dr. Toni Schmader, Jennifer Pelletier.
- March 27, 2015 - ACEC-BC Meeting, Dr. Elizabeth Croft.

ON RECRUITMENT, RETENTION, AND OUTREACH

- October 14, 2012 - UBC Vancouver, Association of Canadian Chairs of Chemical Engineering, **Presentation on Recruiting and Retaining Women Faculty**, Dr. Elizabeth Croft.
- April 30, 2013 - BCNET 2013 Conference Vancouver, BC, **Attracting and Retaining Women and Girls to the Information Technology Sector Panel**, Dr. Elizabeth Croft.
- September 23, 2014 - UBC Vancouver, **MECH 2 Tools for Transition Panel**, Jennifer Pelletier, Rebekah Parker.
- November 20, 2014 –, **Real Property Institute of Canada National Workshop**, Ottawa, ON, Dr. Sheryl Staub-French.
- May 27, 2015 - APEGBC DAWEG Seminar on Recruiting, Retention, **Growth and Advancement of Women in Engineering and Geoscience**, Dr. Sheryl Staub-French.

INTERACTIVE STEM EXPERIENCES

- November 27, 2010 – Engineering Open House, Vancouver, BC. **Girls in Engineering Mentoring Lunch**, Dr. Elizabeth Croft, Jennifer Pelletier, Heather Gerrits.
- November 26, 2011 – Engineering Open House, Vancouver, BC. **Girls in Engineering Mentoring Lunch**, Dr. Elizabeth Croft, Jennifer Pelletier, Kyle Philibert.
- November 30, 2013 – Engineering Open House, Vancouver, BC. **Girls in Engineering Mentoring Lunch**, Dr. Elizabeth Croft, Jennifer Pelletier.
- November 29, 2014 – Engineering Open House, Vancouver, BC. **Girls in Engineering Mentoring Lunch**, Dr. Elizabeth Croft, Jennifer Pelletier, Sheryl Staub-French, Rebekah Parker, Robyn Choi.
- March 28, 2015 - Quantum Leaps, Burnaby, BC, **Engineering Workshop**, Jennifer Pelletier.

SUPPORTING STUDENT DIVERSITY INITIATIVES

- September 3, 2013 - UBC Engineering. **Pecha Kucha**, Dr. Elizabeth Croft.
- April 9, 2014 – UBC Vancouver, Engineering Undergraduate Society. **EUS Event Evaluation and Inclusivity Action Plan**. Jennifer Pelletier.
- November 10, 12, 13, 18, & 20, 2015 – UBC Vancouver, Engineering Undergraduate Society. **Founder Iron Pin Ceremonies**. Jennifer Pelletier, Dr. Elizabeth Croft.
- November 25, 2014 – UBC Vancouver, Engineering Undergraduate Society. **2014 Inaugural Iron Pin Ceremony**. Jennifer Pelletier, Dr. Elizabeth Croft.
- February 5, 2015 – UBC Vancouver, Engineering Undergraduate Society. **Supporter (Alumni) Iron Pin Ceremony**. Jennifer Pelletier, Dr. Elizabeth Croft.

ON PROJECT MANAGEMENT

- January 10, 2011 - WWEST Partners Workshop, UBC Vancouver, **WWEST Partners Funding**, Dr. Elizabeth Croft, Jennifer Pelletier.
- April 4, 2011 - WWEST Partners Workshop, UBC Vancouver, **Project Reporting**, Dr. Elizabeth Croft, Jennifer Pelletier.
- September 23, 2011 - WWEST Partners Workshop, UBC Vancouver, **Succession Planning**, Dr. Elizabeth Croft, Jennifer Pelletier.
- October 11, 2012 - WWEST Partners Workshop, UBC Vancouver, **Project Management & Event Planning**, Dr. Elizabeth Croft, Jennifer Pelletier, Kyle Philibert.

ON EFFECTIVE MEASUREMENT:

- October 10, 2013 - WWEST Partners Workshop, UBC Vancouver, **Metrics: Effective Measurement for Non-Profits**, Jennifer Pelletier, Vivian Meng.

- May 24, 2014 - CCWESTT Conference, Regina SK, **Designing Evaluation**, Dr. Elizabeth Croft, Jennifer Pelletier, Vivian Meng.
- June 2, 2015 - Women in STEM Workshop Series, Whitehorse, YT, **Effective Measurement**, Dr. Elizabeth Croft, Dr. Lesley Shannon, Jennifer Pelletier.

ON HUMAN-ROBOT INTERACTIONS

- September 1, 2011 - TECK Resources, Human Robot Interaction, **Applications to Mining**, Dr. Elizabeth Croft.
- June 13, 2013 - HR MacMillan Space Centre, Vancouver, BC, **Transforming Human-Robot Interaction**, Dr. Elizabeth Croft.
- October 23, 2014 - Selkirk College, Quantum Leaps with KAST GLOWS (via livestream), **Keynote Speech**, Dr. Elizabeth Croft.

NATIONAL NETWORK RÉSEAU NATIONAL OF CHAIRS FOR WOMEN IN SCIENCE AND ENGINEERING

- April 29, 2011 - **CCWE +20 National Workshop Project**, Dr. Elizabeth Croft.
- November 13, 2013 - Gender Summit 3 Conference, Washington, D.C., **Best Practice Training Workshops: The NSERC Model**, Dr. Elizabeth Croft, Serge Villemure, Dr. Annemieke Fahrenhorst, Dr. Catherine Mavriplis, Dr. Tamara Franz-Odendaal.
- November 15, 2013 - Gender Summit North America, **Best Practice Training Workshops: The NSERC Model CWSE Program**, Dr. Elizabeth Croft, Dr. Catherine Mavriplis, Dr. Annemieke Fahrenhorst, Dr. Tamara Franz-Odendaal.
- May 24, 2014 - CCWESTT Conference, **Call to Action NSERC**, Dr. Elizabeth Croft, Dr. Catherine Mavriplis, Dr. Annemieke Fahrenhorst, Dr. Tamara Franz-Odendaal.

CONFERENCES & WORKSHOPS ORGANIZED BY WWEST

CREATING CONNECTIONS

- September 24, 2011, **Creating Connections 2.0**, Loon Lake, Maple Ridge, BC, Dr. Elizabeth Croft, Jennifer Pelletier, Heather Gerrits (Organizers).
- May 10, 2013 - UBC Vancouver, **Creating Connections 3.0**, Dr. Elizabeth Croft, Jennifer Pelletier, Noor Teja, Justin Yang (Organizers).

ENGINEERING IN YOUR CLASSROOM: TEACHERS' CONFERENCE

- October 22, 2010 - UBC Vancouver, **Teachers' Conference**, Dr. Elizabeth Croft, Jennifer Pelletier, Heather Gerrits (Organizers).
- October 21, 2011 - UBC Vancouver, **Teachers' Conference**, Dr. Elizabeth Croft, Jennifer Pelletier, Kyle Philibert (Organizers/Speakers).
- October 24, 2014 - UBC Vancouver, **Engineering in Your Classroom**, Dr. Sheryl Staub-French (Keynote Speech), Jennifer Pelletier, Rebekah Parker, Natasha Palmer.

GO ENG GIRL! ENGINEERING EXPLORATIONS 9

- October 18, 2014 - UBC Vancouver, **Engineering in Your Classroom**, Dr. Sheryl Staub-French (Keynote Speech), Jennifer Pelletier, Rebekah Parker, Natasha Palmer.

ENGINEERING EXPLORATIONS 10 (FORMERLY ENGINEERING POWER UP!)

- April 19, 2013 – UBC Vancouver, **Women in Engineering Luncheon**, Dr. Elizabeth Croft, Jennifer Pelletier
- April 28, 2014 - UBC Vancouver, **Engineering Power Up!**
- March 28, 2015 - UBC Vancouver, **Engineering Explorations 10**, Dr. Sheryl Staub-French, Dr. Elizabeth Croft, Jennifer Pelletier, Rebekah Parker

ENGINEERING EXPLORATIONS 8: INTRODUCE A GIRL TO ENGINEERING DAY

- April 26, 2013 - Steveston-London Secondary School, Richmond, BC, **Introduce a Girl to Engineering Day**, Jennifer Pelletier, Dr. Elizabeth Croft.
- April 26, 2014 - Steveston-London Secondary School, Richmond, BC, **Introduce a Girl to Engineering Day**, Jennifer Pelletier, Dr. Sheryl Staub-French
- February 28, 2015 – Steveston-London Secondary School, Richmond, BC, **Engineering Explorations 8: Introduce a Girl to Engineering Day**, Dr. Sheryl Staub-French, Jennifer Pelletier, Rebekah Parker

PROMOTION TO PROFESSOR WORKSHOP

- May 19-21, 2015 - Dr. Elizabeth Croft, Jennifer Pelletier, Rebekah Parker.

FOURTEEN NOT FORGOTTEN MEMORIAL SERVICES

- November 30, 2011 - UBC EDC, Dr. Elizabeth Croft, Jennifer Pelletier, Kyle Philibert. (Participants).
- December 6, 2012 - DAWEG December 6th memorial, Dr Elizabeth Croft.
- December 6, 2012 - UBC Vancouver, Dr. Elizabeth Croft (Consultant).
- November 18, 2014 - UBC Vancouver, Jennifer Pelletier, Dr Sheryl Staub-French, Dr. Elizabeth Croft (Co-organizers).