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In the Spotlight:

Congratulations to Dr. Elizabeth Croft for being named one of Canada's Most Powerful Women!



WWEST's Dr. Elizabeth Croft has been named a [Women's Executive Network's \(WXN\) 2014 Canada's Most Powerful Women: Top 100 Award Winner!](#) The Top 100 Awards recognize Canada's strong, fearless female leaders who have become agents of change in reshaping Canadian organizations at the highest levels.

[Click here](#) to read the full press release.

Upcoming Events

[Dec 4: WIMBC Holiday Party](#)

Women in Mining and BC Women in Energy will be hosting the annual holiday party, an evening of drinks, appies, and festivities!

This event will take place on Thursday, December 4 during 5pm – 7:30pm at Moose's Down Under, 830 Pender Street. Wear a funny/ugly Christmas sweater to win a prize!

Please RSVP by November 30. [Click here](#) for more information and to register.

[Dec 5: Candle Vigil for l'Ecole Polytechnique](#)

UBC will be having a candlelight vigil in memory of the l'Ecole Polytechnique tragedy on Friday, December 5 from 10am – 4pm at the SUB Main Concourse.

[Nov 26: Conflict Resolution for the Professional Woman \(Part II\)](#)

As part of SCWIST's Brown Bag Series, they will be

bringing back last month's guest speaker Lindi Frost for a follow-up session on conflict resolution. It will be a 2-hour workshop starting at 12:00pm on Wednesday, Nov 26 on UBC's Vancouver campus. [Click here](#) for more information and to register.

Announcements & Articles

[CEMF Scholarships for undergraduate, masters, and doctoral students!](#)

The Canadian Engineering Memorial Foundation (CEMF) is offering several scholarships, at the [undergraduate](#), [masters](#), and [doctoral](#) level. The application deadlines for all scholarships is **January 16, 2015**. Click the links above for more information about the scholarships.

[Article: Barbie book implies girls can't be coders: Mattel apologizes](#)

A picture book, "Barbie: I Can Be a Computer Engineer," has recently come under fire after a blog post about its poor handling of the subject of women and girls in technology. The book features Barbie creating a game on her laptop, but goes downhill when she realizes, "I'll need Steven's and Brian's help to turn it into a real game!"

It's just that it completely misses the point about how Barbie can become a computer engineer. It would have been fine if she didn't know how to code, so long as she spent the book learning the skill and not just letting a couple of guys do it for her. What we end up with is a hot mess of gender stereotypes perpetuated for the unfortunate girls who read the book.

[Click here](#) to read the full article. Casey Fiesler has also written a [great remix of the book](#) (how it should have been written!).

[Article: EPRI study sheds light on earnings of degree-holders](#)

A series of studies by University of Ottawa's Education Policy Research Initiative (EPRI) tracked the income of 82,000 uOttawa graduates over a 13-year period. They found that university graduates with degrees in engineering and computer science had the highest earnings in their first year in the workforce. They also found that female graduates earned about \$10,000 less than their male counterparts in their first year of employment. The gap increased to \$20,000 by year 13.

[Click here](#) to read a more in-depth summary of the studies and for the link to the full report.

Reminders

[Dec 6: DAWEG December 6th Memorial and Holiday Social 2014](#)

DAWEG will be hosting the December 6th Memorial and Holiday Social to mark the 25th anniversary of the [tragedy at Ecole Polytechnique](#). This event is open to all APEGBC and DAWEG members and their guests.

[Click here](#) for more information, and remember to register by Dec 2!

If you have any questions about WWEST or wish to be removed from this mailing list, please contact:

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