



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA



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Announcements & Articles

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In the Spotlight:

A representative from Hootsuite will be giving a keynote at WWEST's Marketing for Social Media workshop!



Hootsuite's Higher Education Program Manager, Kimberly Jang, will be a keynote speaker for our Marketing for Social Media workshop on Sept 15. She will be presenting at 1:00pm - 1:45pm in the Engineering Design Centre room 102. Everyone is welcome to attend, but priority will go to WWEST Partners applicants.

If you will be attending the whole workshop (9:00am - 3:30pm), please RSVP by Sept 9 by emailing wwest@mech.ubc.ca!

And if you are a WWEST Partners applicant, remember to send in your application by Sept 15!

Upcoming Events

[Sept 11: Women in Mining Lunch & Learn](#)

Start the new season of WIM Lunch & Learns on

[Step Up: A Promotion Workshop for Female Faculty](#)

- [Sept 18: Ashlu Creek Small Hydro Tour](#)
- [Sept 26: Nomination deadline for Women In™ Energy Awards](#)
- [Oct 16-17: International Conference on Women's Education for Sustainable Human Development](#)
- [Oct 24: BC Economic Forum: Women as a catalyst for growth](#)
- [Nov 6: Power Up: Mental Fitness and Resilience-Building in Life and Work](#)

Thursday, Sept 11! Meet a few of the WIM executive team, hear about some of WIM's exciting news, what's new, and the year at a glance.

The location is TBA, but check back [here](#) for an update.

[Sept 15: WWEST Partners Call for Proposals](#)

WWEST is currently accepting applications for potential partners! The WWEST Partners program brings together training, resources and funding from the WWEST program with both established and un-established community organizations that are undertaking activities to promote outreach, recruitment and retention for girls, young women and industry professionals in engineering science and technology. For more information and access to the application, [click here](#).

Please note that this will be the last year for WWEST Partners funding. The application deadline has changed this year to September 15. Early application is encouraged!

[Sept 27: National Learn to Code Day 2014](#)

Join [Ladies Learning Code](#) on Sept 27 across Canada & build a beautiful one page website with HTML & CSS.

This event will take place on Saturday, September 27 at 10:00am - 4:00pm.

[Click here](#) for more information and to register.

Announcements & Articles

[Congratulations to Dr. Elizabeth Croft for being featured in Wiles Magazine 2014 Hot List for Female Engineers!](#)

Along with nine other women in engineering, WWEST's Dr. Elizabeth Croft was featured in the Wiles Magazine 2014 Hot List for Female Engineers!

To view the full list, [click here](#).

[Article: Women are more likely to succeed in Kickstarter projects than men](#)

A recent study shows that women outperform men in raising money online via crowdfunding sites like Kickstarter. According to the study, women are 13 percent more likely to meet their Kickstarter goals than men, especially in areas like technology.

[Click here](#) to read the full article.

[Article: Nursing, engineering among degrees with greatest return on investment](#)

According to a recent study by Workopolis.com, university students enrolled in pharmacy, engineering, computer science, and nursing programs are most likely to find a high-paying job in their field of study after graduating.

[Click here](#) to read the full article.

[Schulich's Fall Management Series - September Short Programs](#)

Schulich School of Business is starting its September Short Programs as part of its Fall Management Series. Each program is 2 – 5 days long. Click any of the following to find out the course's dates and description. Please note that these are held in Toronto, Ontario.

- [1. Managing the Performance of Your Staff](#)
- [2. Building a Successful Business Case](#)
- [3. Effective Time Management for Increased Productivity - NEW](#)
- [4. Leveraging Your Leadership](#)
- [5. Project Management for Health & Social Services](#)
- [6. The Logistics Advantage](#)
- [7. Multicultural Marketing & Sales Planning - NEW](#)
- [8. Winning Collaboration](#)
- [9. Strategic Marketing Management](#)
- [10. Certificate in Business Skills for Managers](#)
- [11. Improving Organizational Performance &](#)

[Productivity](#)

[12. The Business Analyst's Course](#)

[13. Key Account Management & Client Development](#)

[14. Certificate in Strategic Enterprise Analysis & Consulting Skills](#)

[15. High Impact Business Writing: Reports, Proposals, Emails & Writing for the Web](#)

[16. Leadership Through Teambuilding](#)

[17. The PMP Exam Preparation Course: Project Management Professional](#)

[18. Business-Driven Strategic Technology Planning](#)

[York University Engineering is hiring for faculty positions!](#)

York University's Lassonde School of Engineering is hiring an [Assistant Lecturer](#) and [Assistant/Associate Professor](#) for the Department of Civil Engineering. The deadline to apply is November 30, 2014.

Reminders

[Sept 9: Who's in charge: Why aren't there more women in leadership roles?](#)

UBC Dialogues: Vancouver will be hosting a panel and discussion about the causes of gender imbalance in senior leadership positions. Profiles of the esteemed panelists and more details about the discussion can be found [here](#).

The event will takeplace on:

Tuesday, September 9, 2014

6:30-9:00pm

Vancouver Marriott Pinnacle Downtown

1128 West Hastings Street

Vancouver, BC

Be sure to RSVP before Wednesday September 3!

[Sept 15: Registration deadline for Step Up: A Promotion Workshp for Female Faculty](#)

Your NSERC Chairs for Women in Science and Engineering invite you to attend this unique workshop

and to learn from female Full Professors about what worked for them, gain insights from those who have served as Dean or Department Chair, and leave with a draft plan for your own career advancement. This workshop is primarily aimed at Associate Professors – Assistant Professors are welcome and will also benefit from attending. This is a great opportunity to get the support and encouragement you need to Step-Up!

This workshop will take place at:

8:00am - 4:30pm
Friday, Oct 3, 2014
The Westin Hotel
1181 Hollis St, Halifax
Harbour Suites A/B

[Click here](#) for more information and to register.

[Sept 18: Ashlu Creek Small Hydro Tour](#)

BC Women in Energy Network (BC WEN) will be hosting a tour of the Ashlu Creek small hydro project, providing an up-close look at run-of-river hydro operations. The tour will take place on September 18 from 9:00am to 12:00pm.

For more information and to buy tickets, [click here](#).

[Sept 26: Nomination deadline for Women InTM Energy awards](#)

Women InTM is an annual luncheon that recognizes and celebrates women working in non-traditional fields. Each year, they honour four extraordinary women who have made an impact in their communities through leadership, excellence, philanthropy and service. Do you know an outstanding woman working in the field of Energy? Nominate her for a Women InTM Energy award! The Call for Nominations is open and will close on September 26, 2014. Award honourees and finalists will be announced at the luncheon on November 26, 2014.

[Click here](#) for more information.

[Oct 16-17: International Conference on Women's Education for Sustainable Human Development](#)

Registration is now open for the International Conference on Women's Education for Sustainable Human Development (ICWESD)! The conference will take place in Winnipeg, Manitoba on October 16-17, 2014. Early bird registration is available until Sept 24, and there is also a discounted price for students.

For more information and to register, [click here](#).

[Oct 24: BC Economic Forum: Women as a catalyst for growth](#)

The [WEB Alliance](#) will be hosting a large scale working forum to develop recommendations to support women in business resulting in economic growth in BC. This interactive event will take place on Friday, October 24, at the Fairmont Hotel Vancouver.

Use the promo code "WEBEARLY" prior to August 31 to register at a special rate! For more information about the forum and to register, [click here](#).

[Nov 6: Power Up: Mental Fitness and Resilience-Building in Life and Work](#)

SCWIST will be hosting a one-hour workshop led by Michelle Sangster, who will lead participants through an interactive, playful, and informative series of activities to help participants build confidence in life and work through learning resilience. This is followed by a panel discussion by four scientists who share their stories of resilience and confidence-building.

The workshop will take place on Thursday, November 6, 2014 from 6:00pm to 9:00pm at:

YWCA Downtown Vancouver
535 Hornby Street
4th floor Welch Room

[Click here](#) for more information and to register.

If you have any questions about WWEST or wish to be removed from this mailing list, please contact:

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