

Creating Connections 2.0

A Conference for Women in Engineering

September 24, 2011 | University of British Columbia, Vancouver B.C.

Sponsorship Opportunity

This September, Creating Connections 2.0 will bring together about one hundred and fifty female engineering students, new immigrants, women in transition, and industry professionals to *make connections* that provide support, networking, mentoring, and partnerships, and to expand their opportunities to make positive contributions to the engineering community and to society.

Creating Connections 2.0 builds on the success of the 2009 Creating Connections Symposium at Loon Lake. This year, WWEST is aiming to reach a wider geographic region and ensure that all B.C. and Yukon women in engineering have a chance to participate in the event. Our goal is to increase participants' belief in their ability to succeed in their careers – their career self-efficacy – and thereby increase retention rates in the profession. The desired outcome is to achieve a minimum of 75% of conference participants showing an increase in career self-efficacy.

This conference needs your support to succeed. Your company benefits from the diverse perspective and abilities that female engineers bring to a project team. Female engineers show a greater likelihood to stay in the profession if they are mentored, encouraged and supported. Your sponsorship will help us make this networking event accessible to all women in engineering, regardless of their financial situation, by subsidizing registration fees and implementation of a sliding scale based on a person's ability to pay. This ensures that women who are at a vulnerable place in their careers, such as students, new immigrants, those out of work, and those returning to the workplace, are able to participate and form supportive connections encouraging them to remain in the profession, while contributing to their professional development.



We have listed the numerous sponsorship benefits available to you below. If you would like an outline of the budget or have any questions, please don't hesitate to contact us.

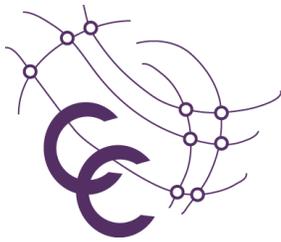


Chair for Women in Science and Engineering
BC and Yukon Region



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Science & Technology

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Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze
	\$10,000 +	\$5,000 +	\$2,000 +	\$1,000 +	\$500 +
	1 available	4 available			
Linked logo on website Home Page	Yes	Yes			
Linked logo on website Sponsor Page	Yes	Yes	Yes	Yes	Yes
Recognition on select promotional materials and advertisements	Logo	Logo	Logo*	Logo*	Text*
Opportunity to include promotional material in workshop packages	Yes	Yes	Yes		
Opportunity to provide promotional giveaways (pens, notepads, etc.)	Yes	Yes	Yes	Yes	Yes
Complimentary registrations	2	1			
Opportunity for a 5 minute presentation and to introduce the keynote speaker	Yes				
Opportunity to introduce a workshop OR Banner recognition for a meal		Yes			
Official Event Summary	Yes	Yes	Yes	Yes	By request

*Recognition on some materials or advertisements may be available at the Diamond and Platinum levels only due to space restrictions.

Creating Connections 2.0 is also glad to discuss custom benefits and recognition at the higher sponsorship levels. Please feel free to contact us with your proposal. Donations are also happily accepted and tax receipts are available for funders in that category. The University of British Columbia charitable registration number is 10816 1779 RR0001.



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